



Hello!

I'm Naza, a graphic designer and illustrator born and based in Costa Rica.

I am passionate about generating creative solutions tailored to each project, from its conceptualization to its disposition in digital or printed media.

I have skills in corporate branding, editorial design, packaging design, design for digital media and printed materials, manual and digital illustration (especially children book illustration).



PERSONAL SKILLS

Responsible.
Attentive to detail.
Positive attitude.
Agility for learning.

LANGUAGES

Spanish: Native.
English: EF SET C1 Advanced (2021).
Portuguese: B2 Pré-Avançado (2022).
Costa Rican Sign Language: Level 3, Basic (2019).

SOFTWARE SKILLS

Adobe

- Illustrator
- Photoshop
- Lightroom
- XD
- After Effects

Microsoft Office

- Power Point
- Word

Procreate

ENVIRONMENTS

Windows OS
Mac OS

AWARDS AND RECOGNITIONS

- 1 Winner of the Illustration Contest of the Association of Plastic Arts of the Universidad de Costa Rica, Sharpie & Prismacolor, in the category of Best Character Design.
- 2 Winner of the Juan Manuel Sánchez Illustration Award of the of the Editorial Costa Rica, on its Third Edition.
- 3 Nominated in the Illustration category of the Honour List of Fundación Leer/IBBY Costa Rica.

EDUCATION

Bachelor and Licentiate Degree in Plastic Arts with Emphasis on Graphic Design.
Universidad de Costa Rica (2018 & 2021).

WORK EXPERIENCE

Freelance (2018–Currently)

Illustrator and Graphic Designer

- Manual and digital illustration.
- Editorial design and layout.
- Corporate branding.
- Packaging design.
- Design for digital media and printed materials.

AACROM Ideas en Movimiento S.A. (2019–2021)

Graphic Designer

- Corporate branding.
- Design and layout of interactive screens for e-learning.

Teatro Auditorio Nacional & Museo de los Niños (2021)

Illustrator

- Promotional illustration for the musical “Los Tres Encantos”.

Centro de Investigaciones sobre Diversidad Cultural y Estudios Regionales, Universidad de Costa Rica (2021)

Graphic Designer

- Design of material for social networks and printed media.
- Layout of the book “Tona Ina: las historias desde el fondo del Mar Caribe” and other texts.

Andrea Brown Literary Agency (2021–Currently)

Illustrator

- KidLit illustrator for picture books, chapter books, and middle-grade covers.

ClubdeLibros (2022–Currently)

Illustrator and Layout Designer

- Illustration and layout for children's literature projects.

CONTACT

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