

Hello!

I'm Naza, a graphic designer and
illustrator born and based in Costa Rica.

I am passionate about generating
creative solutions tailored to each
project, from its conceptualization to its
disposition in digital
or printed media.

I have skills in corporate branding,
editorial design, packaging design,
design for digital media and printed
materials, manual and digital illustration
(especially children book illustration).

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PERSONAL SKILLS

Responsible.
Attentive to detail.
Positive attitude.
Agility for learning.

LANGUAGES

Spanish: Native.
English: EF SET C1 Advanced (2021).
Portuguese: B2 Pré-Avançado (2022).
Costa Rican Sign Language: Level 3, Basic (2019).

SOFTWARE SKILLS

- Adobe
- Illustrator
 - Photoshop
 - Lightroom
 - XD
 - After Effects
- Microsoft Office
- Power Point
 - Word
- Procreate

ENVIRONMENTS

Windows OS
Mac OS

AWARDS AND RECOGNITIONS

- 1
- Winner of the Illustration Contest of the Association of Plastic Arts
of the Universidad de Costa Rica, Sharpie & Prismacolor,
in the category of Best Character Design (2018).
- 2
- Winner of the Juan Manuel Sánchez Illustration Award
of the of the Editorial Costa Rica, on its Third Edition (2019).
- 3
- Nominated in the Illustration category of the
Honour List of Fundación Leer/IBBY Costa Rica (2021).

EDUCATION

Bachelor and Licentiate Degree in Plastic Arts
with Emphasis on Graphic Design.
Universidad de Costa Rica (2018 & 2021).

WORK EXPERIENCE

Freelance (2018–Currently)
Illustrator and Graphic Designer
• Manual and digital illustration.
• Editorial design and layout.
• Corporate branding.
• Packaging design.
• Design for digital media and printed materials.

AACROM Ideas en Movimiento S.A. (2019–2021)
Graphic Designer
• Corporate branding.
• Design and layout of interactive screens for e-learning.

Teatro Auditorio Nacional & Museo de los Niños (2021)
Illustrator
• Promotional illustration for the musical “Los Tres Encantos”.

**Centro de Investigaciones sobre Diversidad Cultural y Estudios Regionales,
Universidad de Costa Rica (2021)**
Graphic Designer
• Design of material for social networks and printed media.
• Layout of the book “Tona Ina: las historias desde el fondo del Mar Caribe” and other texts.

Andrea Brown Literary Agency (2021–Currently)
Represented Illustrator
• KidLit illustrator for picture books, chapter books, and middle-grade covers.

Illustrator and Layout Designer (2022–Currently)
**For publishing houses in Costa Rica (Editorial Costa Rica, ClubdeLibros, Edinexo, ABYAD)
and freelance authors**
• Illustration and layout for children's literature projects.

PARTNERS

Macmillan Publishing Group.
Christiana Figueres, Friend of the Rainforest (2025).

CONTACT

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