

Hello!

I'm Naza, a graphic designer and illustrator born and based in Costa Rica.

I am passionate about generating creative solutions tailored to each project, from its conceptualization to its disposition in digital or printed media.

I have skills in corporate branding, editorial design, packaging design, design for digital media and printed materials, manual and digital illustration (especially children book illustration).



## PERSONAL SKILLS

Responsible.  
Attentive to detail.  
Positive attitude.  
Agility for learning.

## LANGUAGES

Spanish: Native.  
English: EF SET C1 Advanced (2021).  
Portuguese: B2 Pré-Avançado (2022).  
Costa Rican Sign Language: Level 3, Basic (2019).

## SOFTWARE SKILLS

Adobe  
• Illustrator  
• Photoshop  
• Lightroom  
• XD  
• After Effects

Microsoft Office  
• Power Point  
• Word  
  
Procreate

## ENVIRONMENTS

Windows OS  
Mac OS

## AWARDS AND RECOGNITIONS

- 1 Winner of the Illustration Contest of the Association of Plastic Arts of the Universidad de Costa Rica, Sharpie & Prismacolor, in the category of Best Character Design (2018).
- 2 Winner of the Juan Manuel Sánchez Illustration Award of the of the Editorial Costa Rica, on its Third Edition (2019).
- 3 Nominated in the Illustration category of the Honour List of Fundación Leer/IBBY Costa Rica (2021).

## EDUCATION

Bachelor and Licentiate Degree in Plastic Arts  
with Emphasis on Graphic Design.  
*Universidad de Costa Rica (2018 & 2021).*

## WORK EXPERIENCE

**Freelance (2018–Currently)**  
**Illustrator and Graphic Designer**  
• Manual and digital illustration.  
• Editorial design and layout.  
• Corporate branding.  
• Packaging design.  
• Design for digital media and printed materials.

**AACROM Ideas en Movimiento S.A. (2019–2021)**  
**Graphic Designer**  
• Corporate branding.  
• Design and layout of interactive screens for e-learning.

**Teatro Auditorio Nacional & Museo de los Niños (2021)**  
**Illustrator**  
• Promotional illustration for the musical “Los Tres Encantos”.

**Centro de Investigaciones sobre Diversidad Cultural y Estudios Regionales, Universidad de Costa Rica (2021)**  
**Graphic Designer**  
• Design of material for social networks and printed media.  
• Layout of the book “Tona Ina: las historias desde el fondo del Mar Caribe” and other texts.

**Andrea Brown Literary Agency (2021–Currently)**  
**Represented Illustrator**  
• KidLit illustrator for picture books, chapter books, and middle-grade covers.

**Illustrator and Layout Designer (2022–Currently)**  
**For publishing houses in Costa Rica (ClubdeLibros, Edinexo, ABYAD) and freelance authors**  
• Illustration and layout for children's literature projects.

## ILLUSTRATION CLIENTS

**Macmillan Publishing Group, LLC, d/b/a Henry Holt and Company (2025)**  
Christiana Figueres. Friend of the Rainforest.

## CONTACT

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